

The buying centre

FOR THE GREEN PROFESSIONAL





Plantion is the most complete and customer-oriented buying centre for florists, garden centre owners and all other green professionals in the floriculture industry. You decide how and when you buy: at our centre in Ede or 24/7 via the webshop. Discover the many extras and offers for our Plantion customers.



CLOCK

ALWAYS FRESH FOR THE BEST PRICE!

The clock is still the heart of our business: it allows you to see, feel and smell the fresh supply five mornings a week. In addition to the more familiar flowers and plants, smaller, often very surprising varieties are also offered. Our supply is as sustainable as possible and thanks to the auction system, you will

always buy fresh produce at a fair price. Buy on the clock in the new auction room with a razor-sharp LED screen, or easily with a laptop from your own office. The inspiration you find in the buying centre, the convenience of shopping online, or a combination of both? The choice is yours!

CLOCK PRESALE:

You can choose from tomorrow's clock offers, for a fixed price, one day in advance.

CLOCK:

Buy five mornings a week in the auction room through the auction system. This way you can truly experience the products by looking at, feeling and smelling them.

DISTANCE BUYING:

Buy online via our super fast live stream.

Distance buying

MEDIATION

LARGE BATCHES, ARRANGED INSTANTLY!

Are you looking for larger batches of flowers or plants, e.g. for resellers, an event or a promotion? Please contact our mediators! Within their international network, they will find growers that can supply your desired products and bring about the transactions. The entire process will be taken care of, right down to the delivery and billing. Would you like to have load carriers repacked or sealed? No problem!

Would you like to come and meet us first?

Please send an email to info@plantion.nl



Scan the QR code and register at Plantion

PLANTION WEBSHOP

24/7 ORDERING AND DELIVERY!

You don't necessarily have to travel to Ede to buy your desired products as our webshop also offers this option. In our webshop, you can order directly from our suppliers, buy with Pre-sales and easily order De Kas products. You can also view our current clock offerings.

ORDER DIRECTLY ONLINE FROM SUPPLIERS

Order at any time (24/7) from the extensive range of our flower and plant growers. You can either pick up your order in Ede or have it delivered.

PRE-SALES

Many of the products that are sold on the clock the next morning can be bought the evening before at fixed prices through Pre-sales. You can also be the first to order products that will be added to De Kas' range via Pre-sales.

PRODUCTS FROM PLANTION SHOP & GO

You can simply order Plantion Shop & Go's wide range online via the webshop.



Your online orders delivered by Plantion View the demo environment via our webshop





EVERYTHING UNDER ONE ROOF

Buy online, or do you prefer to 'see, feel and smell' the products in person? You can do both at Plantion! Plantion Shop & Go combines the inspiration of a physical product presentation with the convenience of digital purchasing. You have access to a very wide and appealing offering from our suppliers any time you wish. You can take your

purchases with you straight away, or have them delivered. Plantion Shop & Go's products are also available via our webshop. View the extensive range from our flower and plant growers and collect your order in Ede, or have it delivered.

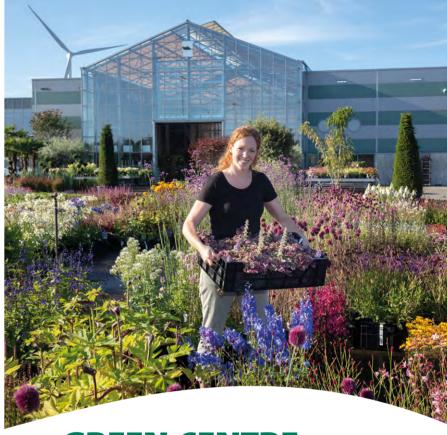


To enable 24/7 service, Plantion is investing in facilities such as delivery via order picking, airconditioned storage and a delivery service.

ou straight away, or have them on Shop & Go's products are also webshop. View the extensive range



'Plenty of inspiration, buy immediately and take your purchase with you!



GREEN CENTRE

UNIQUE RANGE FOR THE GARDEN CENTRE AND GARDENER!

As a gardener or garden centre buyer, you cannot miss our green centre. You won't find a more beautiful selection of perennials, trees and shrubs anywhere else. An extensive basic assortment from more than 70 growers is available year-round in the outdoor area and the covered hall. We also offer special varieties and seasonal products such as flower bulbs and Christmas trees there.

You can order from one of our staff members. The green centre is adjacent to the covered car park. So when you come to buy on the clock, you can also pick up some beautiful garden products from us right away!

Keep up to date with the green centre's product range:

- **f** GroencentrumPlantion
- GroencentrumPlantion



WHOLESALE CENTRE

THE MOST BEAUTIFUL CASH & CARRY IN THE NETHERLANDS!

Plantion wholesale centre is the cash & carry procurement centre of choice for the green entrepreneur in the Netherlands. Here you will find everything for both your store and (green) styling projects: from cut flowers and house and garden plants to trend items, decorative materials and packaging. With an attractive and varied range, skilled staff, long opening hours and interesting events on a regular basis, we provide the complete purchasing platform. Come and experience the quality and customer focus of the Plantion Wholesale Centre!

'Long opening times and extended trading hours three nights a week'



BUURMAN PLANTEN

indoor and outdoor plants

DILLEWIJN ALFLORA

floral products and trend accessories

GOEDEGEBUURE & DE MOOIJ

cut flowers

ZALAM

cut flowers, decorative items and home accessories



Become a customer at wholesale centre Plantion

WHAT ELSE DOES PLANTION OFFER?

Plantion has only one goal: to allow the business of our green professionals to grow and prosper. Our customers can therefore count on the following extras:

BUYING TRAINING: smart and strategic buying equals a better margin! Plantion organises training sessions during which important tips are shared. For more information on our buying training, please send an email to: info@ plantion.nl.

marketing support: Plantion helps its customers with tantalising their customers! We support you with seasonal campaigns. With free Point of Sale material, you can transform your shop every season.

EVENTS: workshops, shopping evenings, Meet & Greets and excursions to captains for which you can register for free.

LINKING: a closed Facebook group allows daily contact between suppliers, buyers and Plantion staff.

This is what customers say about Plantion:





COME BY AND DISCOVER ALL THE POSSIBILITIES PLANTION OFFERS!

PLANTION CAN BE REACHED QUICKLY VIA:

- A12 from Oberhausen/Arnhem and The Hague/Utrecht
- A1 and A30 from Amsterdam
- A2 and A12 from Den Bosch



Plantion BV

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Corporate video **Plantion**









Webshop Plantion

T + 31 318 66 17 55 customerservice@plantion.nl



Demo webshop

Plantion Shop & Go

T + 31 318 66 18 80 shopgo@plantion.nl

Green centre Plantion

T + 31 318 66 18 80 groencentrum@plantion.nl

Wholesale centre Plantion

T + 31 6 21 83 85 28 info@ghcplantion.nl www.ghcplantion.nl

